



Daniels' One Park Place reaches 300 firm sales in first two weeks

NOVEMBER 22, 2012 4:17 PM | Posted in [DEVELOPMENTS](#), [MARKET](#)



The Toronto condo market bears were in shock this week when the word came out that [Daniels' One Park Place](#) achieved 300 firm sales on 363 of its suites.

[One Park Place](#), located in Toronto's transforming Regent Park neighbourhood, is the second phase of [Daniels'](#) planned five phases for the area. How did the development blast past the 80 per cent sold mark in only two weeks?

According to Martin Blake, VP of [The Daniels Corporation](#), the secret of their success is a combination of high standards for building and

programs to help purchasers become homeowners.

"As an example, our First Home BOOST program is one of the GTA's strongest first-time buyer programs, providing qualified purchasers with valuable down payment assistance," Blake explained in a press release.

"In addition, realistic and creative marketing strategies such as [Daniels'](#) Inner Circle have allowed us to cultivate a tight-knit community of interested parties. There is a demand to live in Regent Park today, in part because of all the wonderful amenities being offered."

Congrats to [Daniels](#) for the uber-sales success! Keep on building...

For more info call 416 955 0559 or email info@danielsoneparkplace.com.